

# MISSION: SUSTAINABLE

Real People. Real Makeovers. Real Impact

**Mission: Sustainable Pilot Premiere**  
**The Green Carpet Event of the Season**  
**Thursday, February 11, 2010**

## Event Overview

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Date:	February 11, 2010
Venue:	Seattle Center Fisher Pavilion
Hosts:	ReGeneration Productions and the Seattle Center
Expected Attendance:	1,000 environmentally engaged citizens
Financial Need:	\$5,000

The *Mission: Sustainable* Pilot Premiere is a wonderful opportunity to educate people about sustainable urban lifestyles. The pilot follows one family's experience as they work with a team of sustainability experts to lower their impact on the planet.

The Mission: Sustainable community of volunteers is striving to secure adequate corporate support to offset event expenses. We are excited to invite a range of environmentally responsible businesses in the community to join us in sponsoring the event.

## Sponsorship Opportunities

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<b>Old Growth</b>	\$500
<b>Evergreen</b>	\$250
<b>Sapling</b>	\$150
<b>Seedling</b>	\$75

There are a range of benefits at each sponsorship level including a table at the event, a commercial slot during the pilot screening, and signage exposure of your company's contribution to the event, on the web and in event-related advertising. To learn more about each level's benefits, please see the following page.

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To become a corporate sponsor of the *Mission: Sustainable* Pilot Premiere: The Green Carpet Event of the Season, complete the enclosed form. Contact ReGeneration Productions at 206-335-5370 or [info@mission-sustainable.com](mailto:info@mission-sustainable.com) to discuss sponsorship.

## Sponsorship Opportunities\*

### Old Growth Sponsor \$500

- A 60-second commercial slot during pilot screening that may be used for video or print ad
- Exhibition table at the event
- Reserved premiere seating for ten people
- Exclusive listing as an Old Growth Sponsor on all event materials
- Special recognition on the *Mission: Sustainable* website with a direct link to your company's website
- Special thanks in the pilot credits

### Evergreen Sponsor \$250

- Exhibition table at the event
- Reserved premiere seating for four people
- Exclusive listing as an Evergreen Sponsor on all event materials
- Special recognition on the *Mission: Sustainable* website with a direct link to your company's website
- Special thanks in the pilot credits

### Sapling Sponsor \$150

- Reserved premiere seating for two people
- Prominent listing as a Sapling Sponsor on all event materials
- Special recognition on the *Mission: Sustainable* website with a direct link to your company's website
- Special thanks in the pilot credits

### Seedling Sponsor \$75

- Prominent listing as a Seedling Sponsor on all event materials
- Special recognition on the *Mission: Sustainable* website
- Special thanks in the pilot credits

\*To receive corporate sponsor perquisites as listed above, ReGeneration Productions will need confirmation of the sponsorship amount along with electronic copies of all selected logos and text no later than January 15, 2010.



## Corporate Sponsorship Pledge Form

### CONTACT INFORMATION

Company Name

Contact Name and Title

Address

City, State, Zip

Phone Number

Email Address

Web Page

### SPONSORSHIP LEVEL

- Old Growth
- Evergreen
- Sapling
- Seedling

### PAYMENT METHOD

- A company check is enclosed (please make check payable to ReGeneration Productions)
- Please contact me regarding payment options

ReGeneration Productions is in the process of being certified as a B Corp

Questions? Contact ReGeneration Productions at 206-335-5370 or [info@mission-sustainable.com](mailto:info@mission-sustainable.com)